

# America on the Global Stage

How federal agencies can  
redefine success for mega-events

## Event Summary

The US and Canada stand on the brink of hosting some of the most significant international gatherings in recent history. These events are more than just spectacles of sport and competition; they are a stage for showcasing America's resilience, innovation, and unwavering commitment to global collaboration.

During this event, we convened federal leaders, technologists, and security and travel experts to explore the critical role of interagency collaboration, seamless communication, and how the adoption of cutting-edge technologies can dramatically improve how agencies prepare for and execute mega-event operations—bolstering their capabilities, readiness, and resiliency for years ahead.



For more insights, please read  
Accenture's report: *America on the  
Global Stage: How federal agencies can  
redefine success for mega-events*

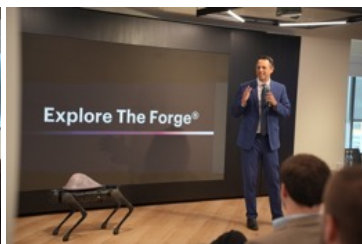
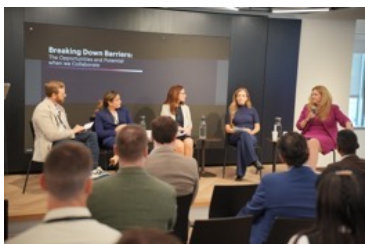
[accenture.com/megaevents](https://accenture.com/megaevents)

## Top Insights

- Intra-agency data-sharing, workforce upskilling, and AI to enhance threat detection emerged as key challenges to solve.
- Mega-events present a strategic opportunity for agencies to push for new technology procurement, AI acceleration, and collaboration.
- We are no longer in planning phase: the time to act is now. Agencies can build on lessons learned from large-scale responses like COVID-19.

## What Government Leaders Can Do Now

- **Utilize** upcoming mega-events to push forward scalable innovation
- **Streamline** threat detection and AI-driven immigration processes
- **Enhance** cross-agency data sharing while maintaining security requirements



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Events at The Forge®

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## Program Highlights

**Perspectives for federal agencies to prepare for the World Cup, Olympics, and more.** Prasanna Ellanti, Global Borders Service Lead, Accenture, shared key insights from Accenture's research, including how key technologies like data mesh, agentic AI, and edge computing, will help deliver mega-events as a repeatable, scalable strategy.

**Balancing public perception with security: Why seamless and secure travel matters.** Kevin McAleenan, CEO of BigBearAI, Former Acting Secretary of DHS and Former Commissioner of CBP, and Martin Bolduc, former Vice President of Canada Border Services Agency discussed the importance of using AI and technology to augment both threat detection *and* intervention, and the imperative and responsibility of all the players across North America to work together now.

**Breaking down barriers: The opportunities and potential when we collaborate.** Adina Pantella of CBP, Kristin Ruiz of TSA, Lili Colon of DOE, and Mary Bati of Consular Affairs shared how mega-events can provide a push for agencies to progress strategic opportunities forward. They noted staffing and skilling the workforce for emergency responses, leveraging private-public partnerships, and expanding upon technologies already in place like biometrics and data-sharing as key strategies for agencies.

## Innovative Demos

**Koniku's smell cyborgs and processors** that uses real molecular detection and an IoT platform to digitize scent detection of a wide range of compounds, explosives, narcotics and other smells or volatile organic compounds.

**Data mesh** that enables cross-agency data sharing while maintaining security and boundaries.

**AWS Call Center** that provides a single source for travelers to receive all the information they need to ensure they are traveling legally and securely.

**Evidentia** that harnesses AI and allows for accurate and faster adjudication of passport or really any legal document reviews.

## What's Next

Accenture Federal is thrilled to continue to connect subject matter experts and practitioners to support preparations for mega-events, from data integration to AI migration tools and automated threat detection and ensure the US hosts secure and successful mega-events in the years to come.



**Jenna O'Steen**  
**AFS Justice and DHS**  
**Account Lead**  
jenna.osteen@afs.com



**Anthony Pinheiro**  
**AFS DoS**  
**Account Lead**  
anthony.j.pinheiro@afs.com



**Terrianne Lord**  
**AFS TSA**  
**Account Lead**  
t.lord@afs.com



**Whitney Camper**  
**AFS CBP**  
**Account Lead**  
whitney.k.camper@afs.com